

# Professional online events for your business

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Enhance your visibility and improve internal  
communication with 24/7Connect LIVE



# Effective communication in today's business

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In today's dynamic business landscape, effective communication is crucial for success. Companies face the challenge of delivering information efficiently both externally and internally. They must build strong relationships with clients, partners, and the media, while simultaneously increasing the visibility and credibility of their brand. Additionally, employee development and operational efficiency are essential to maintaining a competitive edge.

24/7Connect LIVE addresses these challenges by offering professional solutions for online events.

## Choose from 24/7Connect LIVE Formats

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**01**

Live webinars

Deliver value and build relationships  
—host live webinars to effectively engage your clients.

**02**

Online conferences

Expand your brand's reach—invite participants from various locations by organizing a professional online conference.

**03**

Hybrid conferences

Leverage the best of both worlds—combine in-person meetings with online streaming to reach an even broader audience.

**04**

Panel discussions

Give experts a platform and strengthen your image—plan a panel discussion as a space for knowledge exchange and networking.

**05**

Online trainings and workshops

Invest in team development—conduct interactive training sessions to enhance your employees' skills.

**06**

Town Hall Meetings

Foster transparency and engagement  
— organize Town Hall meetings to build open communication within your company.

# Benefits of hosting events with 24/7Connect LIVE

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Boost your visibility and trust, or improve internal and business communication with professional, live online events tailored to your needs



Be perceived by clients and business partners as a professional and credible brand, enhancing your reputation and loyalty.



Create a positive image and trust among stakeholders—clients, partners, and the media.



Gain opportunities to establish and strengthen business relationships with clients and partners, potentially leading to new collaborations and contracts.



Reach a wider audience regardless of geographic location, increasing your company's marketing and communication potential.



Build trust among employees and support their skill development, increasing operational efficiency and innovation.



Receive ready-to-use training or marketing materials through event recordings, maximizing the value of your investment.

## Included in 24/7Connect LIVE package

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- Full technical support  
Provision of professional equipment and technical staff
- Speaker coaching  
Preparation for on-camera appearances (e.g., public speaking coaching, makeup, etc.).
- Custom live platform  
A platform tailored to your needs, including a participant registration module and landing page.
- 24/7 substantive support  
Consultations and assistance in creating the event agenda, along with dedicated project management.
- Visual identity  
Key visuals, invitations, and animated elements for event branding—intro, slides, branding.
- Remarketing  
Event recordings for later use on social media or your own channels.

## 24/7Connect LIVE Production Process

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- Consultation  
A meeting to define the event details, such as its purpose, format, and expectations.
- Scenario Preparation  
Collaboration on creating the event scenario, including setting the agenda, selecting speakers, and preparing visual materials (presentations, videos, etc.).
- Visual Identity  
Creating the visual and audiovisual design for the event.
- Streaming platform setup  
Landing page with a registration link, consultations on terms and conditions and GDPR.
- Tests  
Technical tests and rehearsals before the event to ensure everything runs smoothly.
- Live production  
Event delivery from the 24/7Studio, client headquarters, or any other location.
- Post-event  
Delivery of recordings for further use

# Organize your online event starting from 7.000 PLN

Contact our expert for a unique offer tailored to your needs.

## Meet Our Expert

Filip manages the business area responsible for content creation and production. Together with his team of specialists, he leverages the latest communication trends to prepare engaging graphic and audiovisual content. He established and operates 24/7Studio—Broadcast and Streaming, a unique space for producing multimedia content, recordings, and training for PR purposes.

Filip brings over a decade of experience in content marketing and video production, having worked as a motion designer, video producer, and creative director. Regardless of location — office, home, or remotely from Bali—he always prioritizes growth and collaboration within creative teams.



### Filip Kożusznik

Content & Studio Director

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## View our other products

24/7Studio



Media training



Crisis simulation



Employer branding



# About 24/7Communication

24/7Communication is an independent polish strategic communications consultancy. Since 2001, we have been helping organizations build trust and implement sustainable changes. We provide comprehensive communication support to our clients, covering areas such as PR strategy, corporate communication, ESG and Sustainability, Public Affairs, crisis and issue management, as well as internal communication, employer branding, and content & digital marketing.

Our consultants have the experience and expertise that allow us to be a trusted partner for leading companies across four main specializations: food, consumer goods and retail, technology and e-commerce, energy and industry, and health and pharmaceuticals. We also have the 247Flex team, which handles cross-sector projects, as well as a team responsible for internal communication and employer branding. Additionally, we are expanding our advisory practice in ESG and sustainability, public affairs, and crisis and issue management. Through 247Studio, we run a streaming and broadcasting studio, delivering audiovisual projects for our clients.

We are a partner of PROI, a global organization of independent public relations firms. We are also a

member of Crisis Communications Network Europe, an international network of independent communications and consulting agencies from Europe providing crisis communications consulting.

Our projects and campaigns are awarded in major industry competitions. In 2023, we won 8 awards in the Złote Spinacze competition, 4 Effie Awards and 3 awards in the KTR competition. We were named the Best PR Agency 2023 in the EMEA region by PROI. We received the title of the Best PR Agency of 2024 in Poland according Media Marketing Poland magazine.

24/7Communication is an agency made up of committed practitioners and experts in their fields. As a company that helps clients build trust, we prioritize it. It is the basis of our organizational culture #247WAY. Always progress. Always reliable. Always with care and respect for others.

Visit [www.247.com.pl](http://www.247.com.pl) for the full story.



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